

AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN



(Sponsored by AIMA Education & Welfare Society)
(Affiliated to Bharathidasan University)
Recognized by UGC under section 2(f) and 12(B),
Tiruchirappalli – 620 021.



IIC ID: IC202014554

'MoE's Innovation Cell' in collaboration with AIMA College of Arts & Science for Women, Tiruchirappalli.

Report

On

"How to Plan for Startup, Legal and Ethical Steps"

Institution Innovation Cell & AIMA College of Arts & Science for Women organized a Session in the topic "How to Plan for Startup, Legal and Ethical Steps" on the 15th of July 2021 virtually via Google Meet platform from 11.00a.m. to 12.30p.m. The agenda of the program was declared by Ms.B.Farhan, Assistant Professor Department of English & Convener of IIC AIMA College & the welcome address was proposed by Ms. Shaheena Begam A, I B.Com. The Speaker of the day was, Prof. Dr. B.Balamurugan, Asst. Professor, HHRC, Resource Person – UGC – HRDC, Quiz Master, and Trainer & Motivational Speaker: Life Skills Management.

The speaker delivered a lecture in detail that Indian is a fast emerging as a start-up nation. The Indian technology landscape has seen a tremendous growth towards creation of innovation startups and has emerged as the 3rd fastest growing hub for technology startups in the country.

The report analyses the current scenario and emerging trends across the various dimensions that defines the Indian start-up ecosystem, and gauge Indian's position as a global start-up hub that is becoming attractive for investors, start-ups and corporate.

The report also details the current landscape, its growth factors, top trends, funding scenario, taxation and key policies. Also, provides analysis on key industry verticals, incubators accelerators and the talent scenario.

The vote of thanks was proposed by Rayeesha Hasmath, I B.Com. 97 participants in Google Meet & viewed in YouTube.

YouTube Live Streaming Link:

<https://youtu.be/Xbviz4-xbOs>

Dr. B. Balamurugan
19.7.2021

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